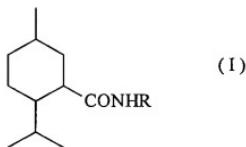


CLAIMS

1. A shampoo or body detergent composition comprising following components (A), (B), (C) and (D);
- 5 (A) one or more cool and refreshing feeling substances selected from the group which consists of menthol, menthone, camphor, pulegol, isopulegol, cineol, Japanese peppermint oil, peppermint oil, spearmint oil, and eucalyptus oil,
- (B) one or more cool feeling substances selected from the
- 10 N-substituted-p-menthane-3-carboxamid derivatives represented by the following general formula (I):



wherein R represents an alkyl group or alkenyl group having 1 to
15 10 carbon atoms,

(C) one or more components selected from anionic surfactants, and

(D) one or more components selected from water-soluble
high-molecular-weight polymers and/or polyhydric alcohols.

20 2. The shampoo or body detergent composition according to claim
1, in which the component (A) is menthol.

25 3. The shampoo or body detergent composition according to claim
1 or 2, in which the ratio of the cool and refreshing feeling
substance of the component (A) to the cool feeling substance of

the component (B) is (30:70) to (99:1) by weight.

4. The shampoo or body detergent composition according to any one of claims 1 to 3, in which the total amount of the cool and 5 refreshing feeling substance of the component (A) and the cool feeling substance of the component (B) is from 0.001 weight-% to 2 weight-%.

5. The shampoo or body detergent composition according to any 10 one of claims 1 to 4, in which one or more components selected from the warming and/or pungent substances of component (E) are used as additional components.

6. The shampoo or body detergent composition according to any 15 one of claims 1 to 5, in which one or more cool feeling substances selected from p-menthane-3,8-diol, menthyl lactate, menthone glycerin ketal, monomenthyl succinate, alkali metal salt of monomenthyl succinate, menthoxyalkanol (wherein the number of the carbon atoms in the alkyl group is 2 to 6), menthoxyalkyl ether 20 (wherein the number of the carbon atoms in the alkyl group is 2 to 6), menthoxyalkandiol (wherein the number of the carbon atoms in the alkyl group is 3 to 6), and acyclic carboxamide derivatives are used in combination as additional components.

25 7. The shampoo or body detergent composition according to claim 5, in which warming and /or pungent substances of the component (E) consists of one or more of vanillyl alkyl ether (wherein the number of the carbon atoms in the alkyl group is 1 to 6),

4-(1-menthoxymethyl)-2-(3',4'-dihydroxyphenyl)-1,3-dioxolane,
4-(1-menthoxymethyl)-2-(2'-hydroxy-3'-methoxyphenyl)-1,3-
dioxolane, vanillamide alkanate (wherein the number of the carbon
atoms in the alkyl group is 7 to 12), vanilline alkylene glycol
5 acetal (wherein the number of the carbons in the alkyl group is
3 to 6), ethylvanillin alkylene glycol acetal (wherein the number
of the carbon atoms in the alkyl group is 3 to 6), capsaicin,
dihydrocapsaicin, gingerol, cayenne pepper oil, cayenne pepper
oleoresin, ginger oleoresin, nonylic acid vanillylamine, jambu
10 oleoresin, zanthoxylum extract, sanshool I, sanshool II,
zanthoxylum armatamide, black pepper extract, chavicine, piperine,
and spilanthole.